



Milena Ickeringill
Company Secretary

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19 March 2009

Australian Securities Exchange
Company Announcements Office
20 Bridge Street
SYDNEY NSW 2000

Dear Sir/Madam

AXA Asia Pacific Holdings Limited Announcement

Please find attached a Media Release issued today by AXA Asia Pacific Holdings Limited.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Milena Ickeringill'.

Milena Ickeringill
Company Secretary

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news release

www.axaasiapacific.com.au

19 March 2009

AXA Asia Pacific Holdings announces the appointment of Stuart Harrison as Chief Executive AXA Hong Kong

Andrew Penn Chief Executive Officer AXA Asia Pacific Holdings (AXA APH) announced today the appointment of Mr Stuart Harrison to the position of Chief Executive AXA Hong Kong, with effect from April 14. In this position Mr Harrison will be responsible for AXA APH's operations in Hong Kong reporting to Mike Bishop, Regional Chief Executive AXA Asia Life.

Mr Penn said, "I am delighted Stuart will be joining us. Hong Kong remains our largest and most significant operation in Asia and I am confident that this appointment, together with those of Mike Bishop and Keith Perkins (Regional Chief Operating Officer AXA Asia Life) strengthens our management team and positions us well for further growth in the region."

Mr Harrison joins AXA from AIG where he has been Country Manager and Managing Director of AIA Australia since May 2006. Prior to assuming the position in Australia, Stuart was Vice President and Chief Sales Officer for AIG Life Korea. Before joining AIG, Stuart had 18 years of experience in the life insurance industry in the UK.

Mr Penn said, "Stuart brings with him a strong track record of success in building and turning around insurance businesses, I am looking forward to an even stronger performance from the Hong Kong operations under Stuart's leadership."

Contact

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